

# INNOVATIVE MARKETPLACE TO CONNECT MICROFINANCE INSTITUTIONS WITH INVESTORS

ONLINE DEMONSTRATION (ZOOM)

TUESDAY, 2ND FEBRUARY, 2021

The Microfinance  
Association

finnyx

Developed by  
the Microfinance Association (UK)

## WHAT YOU WILL LEARN

This is an information sharing platform that is expected to assist financial Institutions in publishing their financial and social profiles on the platform on a country-by-country basis.

## KEY FEATURES

- ▶ **Enhances** the transparency of the microfinance sector on a country-by-country basis
- ▶ **Innovative**, and would assist in debt and equity fund raising
- ▶ **Operational** and financial data in a standardized manner as required by lenders and investors
- ▶ **Financial** and social data published on platform will comply with International standards
- ▶ **Combination** of quantitative and qualitative information sets
- ▶ **Secured log** in credentials for investors and microfinance institutions
- ▶ **Microfinance** networks can facilitate the onboarding of investors and financial institutions
- ▶ **Investors** can undertake comparative analysis of MFI's reporting on the site
- ▶ **Complies** fully with data protection legislation
- ▶ **Data can be** uploaded quarterly or yearly depending on sponsors/national associations
- ▶ **Interactive** software with ease of navigation
- ▶ **Developed** by a leading software firm in collaboration with the Microfinance Association (UK)
- ▶ **Individual** dashboards for MFIs and investors
- ▶ **Hosted** on a secured platform – Amazon Web Services
- ▶ **Annual accounts**, board minutes, fund raising memorandum can be uploaded on the system
- ▶ **Competitive licensing** fee for National Association/ local investors that are keen to set this up locally
- ▶ **Platform** can also be sponsored by international organisations with interest in financial inclusion

Demonstration Platform - [www.nixmarket.org](http://www.nixmarket.org)

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