

Microfinance institutions (MFIs) operate in a highly dynamic environment where financial sustainability is crucial for long-term success. This course is designed to equip directors and managers of MFIs with the skills and tools to enhance financial performance while maintaining social impact. This training focuses on developing a deep understanding of financial metrics, cost management and strategic decision-making that leads to sustainable growth. Participants will gain insights into advanced financial statement analysis, effective budgeting, forecasting, and the use of key financial indicators to identify performance gaps.

## Module I:

### Advanced Financial Statement Analysis

This training module is designed to provide directors and managers with in-depth techniques for analyzing and interpreting financial statements. Participants will learn how to assess profitability, liquidity and solvency ratios, enabling them to uncover the financial health of the institution.

## Module II:

### Budgeting, Forecasting & Financial Planning

This module equips participants with the skills necessary to develop realistic budgets, perform accurate financial forecasting, and plan strategically for the institution's financial future. Participants will explore various budgeting techniques, including zero-based and performance-based budgeting, while learning how to use forecasting tools to predict financial trends and potential outcomes.

## Module III:

### Identifying and Addressing Performance Gaps

This training focuses on recognizing and addressing gaps in financial performance that could hinder the growth and sustainability of the institution. Directors and managers will learn how to analyze operational and financial data to identify underperforming areas. The module aims to equip participants with tools to diagnose and correct inefficiencies effectively.

## Module IV:

### Using Financial Metrics for Strategic Decision-Making

This module teaches how to leverage key financial metrics to make informed, strategic decisions that drive institutional growth. Participants will learn to use metrics such as return on assets (ROA), return on equity (ROE), and debt-to-equity ratios to evaluate the financial performance of their institution.

**Date: 9 - 13th December, 2024**

**Venue: London UK**



## Target Audience

This course is specifically designed for directors, senior managers, and decision-makers within MFIs and financial institutions who are looking to deepen their expertise in governance and digital finance.

## Fees & Expenses

\$4000 per participants  
\$3500 for 2 or more delegates



To register, please click on the logo

*Note: Fee Covers: Airport Pick-up, Accommodation for 4 nights, Breakfast, Snack Breaks, Lunch, Course Material & Certificate of Participation.*

## UK Office

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## Ghana Office

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