



This comprehensive course aims to equip senior professionals with the advanced knowledge and practical skills necessary to navigate the complexities of microfinance governance and digital finance. Whether you are steering an established microfinance institution or driving digital transformation within a financial organization, this programme offers valuable insights and tools to enhance your strategic decision-making and operational effectiveness. .

Module I: Strategic Governance Excellence in Microfinance

With this module, participants will gain insights into aligning governance structures with strategic goals, fostering transparency, and ensuring accountability at all levels of the organization. It covers advanced governance frameworks, best practices and innovative models that enhance board effectiveness and institutional performance

Module II: Leading Digital Transformation in Microfinance

This module provides a roadmap for leading digital transformation within microfinance institutions. It covers the integration of digital tools and technologies to streamline operations, improve customer engagement and drive growth. Participants will learn about successful digital strategies, change management techniques and how to overcome common challenges in digital adoption.

Module III: Risk Management and Compliance in a Digital World

This module is essential for managing the complexities of digital risks and ensuring that institutions meet compliance requirements, which is crucial for safeguarding operations. It addresses the challenges of cybersecurity, data privacy, and regulatory adherence in the digital finance landscape.

Module IV: Data-Driven Decision Making and Analytics

This module covers the use of data analytics to enhance decision-making and operational efficiency. It includes techniques for data analysis, customer segmentation, and performance measurement to drive strategic decisions and improve outcomes.

Module V: Integrating ESG Principles into Microfinance Governance

With increasing emphasis on sustainability, this module provides critical insights into integrating ESG considerations, enhancing institutional reputation and meeting stakeholder expectations. It focuses on the integration of ESG principles into microfinance governance

Target Audience

This course is specifically designed for directors, senior managers, and decision-makers within MFIs and financial institutions who are looking to deepen their expertise in governance and digital finance.

Fees & Expenses

\$4000 per participants
\$3500 for 2 or more delegates

Fee Covers: Airport Pick-up, Accommodation for 4 nights, Breakfast, Snack Breaks, Lunch, Course Material & Certificate of Participation.

