



Global  
*Inclusive Finance*

SUMMIT



## THE INCLUSIVE FINANCE INITIATIVE

**Inclusive Finance** is a global platform set up by ACCESS Development Services to support the drive for universal and robust financial inclusion in India through knowledge dissemination and policy dialogue. With over 20 years of legacy, the platform brings together government, corporate, market enablers, academic, and other financial sector professionals to develop global, regional, and industrial financial inclusion agendas.



Summit



Report  
& other  
Publications

Thematic &  
Policy Retreats  
and Webinars

Awards

**The Inclusive Finance** comprises a clutch of inter-connected sub-initiatives that make it a comprehensive partnership-driven platform for knowledge, tracking progress, experience sharing, celebration, introspection, critique,

and advocacy. The Inclusive Finance Platform aims to inform, support, and influence the policy-making process for advancing financial inclusion in India through its significant sub-initiatives.



**The Global Inclusive Finance Summit** is a global convening designed to promote dialogue and enable action guided by the goal of achieving financial inclusion in an empathetic, inclusive, and responsible manner. It is designed to foster deliberation on issues related to financial inclusion from both the demand and supply perspective, policy and regulatory outlook to build and track a unified vision for access to financial services.

The Summit brings together thought leaders from various sectors: the government, policy influencers, financial institutions, technology enablers, investors, thought leaders, researchers, foundations, and private sector

players. It also provides a platform for enabling dialogue and learning from innovative policy and practice in the region from global and local practitioners, researchers, and sector experts.

The Summit attracts global participation with delegates from across the World in addition to international investors, funding institutions, and research and technical agencies.

The partners that support the Summit include apex institutions, foundations, technology companies, commercial banks, small finance banks, research organisations, multilateral and bi-lateral funding organisations, and specialised agencies.





## INCLUSIVE FINANCE INDIA REPORT



**The Inclusive Finance India Report** is an annual publication that is an in-depth, well-researched, and well-analysed narration of how financial inclusion in India has progressed. The Report tracks financial inclusion progress through analysis of various government policies and programs, the regulator's role, the performance of various financial institutions, and last-mile challenges. It arrives at a few conclusions on the actual and tangible gains that may have accrued to those brought into the fold of formal finance in India.

It acts as a critical document for informing and influencing policy-making in the financial inclusion space and is circulated widely among various government

departments such as the Department of Financial Services, MoF, Department of Economic Affairs, MeitY (Digital Economy and Digital Payments Division), NITI Aayog, RBI, NABARD, among others. The report is released at the inaugural of the Summit.





## The Inclusive Finance India Awards

institutionalised by ACCESS

in partnership with HSBC India in 2009 is an endeavour to recognise and honour individuals and institutions that have indefatigably contributed to advancing the goal of financial inclusion and supporting inclusive growth.



The inspiration behind Inclusive Finance India Awards was to institute a mechanism to recognise the larger contribution of several thought leaders, practitioners, policy makers, promoters and researchers to financial inclusion in India. Since the awards were instituted, they have become recognised and respected in India and conferred upon several eminent and respected individuals and institutions. Each year the Awards categories are reviewed to align with changes in the institutional channels that deliver financial services to the unreached segments. The Awards are given away on Day 1 of the Summit.

## THEMATIC & POLICY RETREATS AND WEBINAR SERIES



### The Inclusive Finance Platform

organizes thematic and policy retreats throughout the year on the sidelines of the Summit to support the policymaking process for improving financial inclusion in India. These retreats allow stakeholders like policy makers, practitioners, investors, leaders from the Reserve Bank of India, and key departments within the Indian government to discuss and advance policy agendas.

Regional and thematic meetings and targeted and sharp discussions are also held as part of policy advocacy and influencing efforts to provide focused engagement on the issues dominating regional and local agendas among Financial Inclusion stakeholders.



# GLOBAL INCLUSIVE FINANCE SUMMIT 2024

## The Global Inclusive Finance Summit

will be organised between December 11 & 12, 2024 in Hotel Ashok, New Delhi. Over the past 20 years, the summit has evolved significantly, making it the largest convening on financial inclusion globally. The summit features over 120 thought leaders from within and outside India speaking in sessions, and it gathers over 1,200 delegates from the government, regulators, policy influencers, financial institutions, technology enablers, investors, thought leaders, researchers, foundations and private sector players. With two decades of building momentum around inclusive finance, the Global Inclusive Finance Summit 2024 aims to bring together greater convergence of diverse global perspectives from thought and practice leaders who are integral to shaping the future of financial systems. This year, the summit will feature a few international panels with global thought leaders.

## Summit Theme

While households across economic levels need mechanisms to help them manage and cope with risks, low-income and poor households tend to be disproportionately affected by adverse events. These events range from household shocks such as theft and health emergencies, to “aggregate” shocks, such as climate-related events, economic events, conflict situations etc. Poor households are the least prepared & due to low rates of savings, limited access to credit and insurance markets, and inefficient money transfer mechanisms, the poor tend to lack the required financial cushion.

Improvement in financial health is an overarching tangible goal of financial inclusion. Improved access to formal financial services can help people become more resilient. Such households access risk reducing measures that help mitigate the negative consequences of shocks; demonstrate preparedness for future economic shocks; and are able to smooth consumption without resorting to unfavourable and expensive coping strategies. Insurance, savings, credit, and digital payment products have varying levels of potential to develop and increase resilience of households that have a steady livelihood in ‘normal’ times. Over the last 5 years, India has become the leader in digital finance. 40% of the population has adopted digital payments, the government too has been transferring social benefits to the poor digitally, ensuring against leakages. However, some segments of the population still remain out of its ambit, specially women and rural segments. How this digital ecosystem can be strengthened will be an important theme at the Summit.



The 21<sup>st</sup> Global Inclusive Finance Summit will focus on building financial health and well-being, optimising the digital public infrastructure to connect the last mile, customer protection, closing the gender gap in financial inclusion, nano-enterprise financing, role of the private sector, new institutions in the new finance ecosystem, besides the two traditional streams of MFIs and the SHG lending, and how they are evolving and contributing in current landscape. Broadly, the Summit will take stock of how from a tentative understanding of benefits accruing from financial inclusion, tangible gains have started to benefit the low-income segments due to the newly established India stack.

In 2024, the summit is placing a special emphasis on Africa, recognizing the continent's pivotal role in the global financial inclusion narrative. This focus aims to highlight the unique financial challenges and innovations emerging from Africa, integrating them into broader discussions to enrich the summit's agenda. This thematic concentration underscores the summit's commitment to addressing specific regional issues while promoting global financial solutions that are inclusive and sustainable.

ACCESS plans to discuss pertinent aspects related to the African Financial Inclusion sector by dedicating a separate track. This track would include plenary sessions, fire-side chats, ted-talks and technical sessions on the achievements of financial inclusion in Africa and the issues

and challenges encountered by them. The focus would be cross-learning and implementing the best practices mutually among the stakeholders. ACCESS is also planning for a south-south exposition visit with the African Financial Inclusion stakeholders to gain experience from the Indian Financial Inclusion sector and learn from their accomplishments.

### Format

The Global Inclusive Finance Summit 2024 Summit will be organised in physical format in Hotel Ashok, New Delhi comprising panel discussions, break-away / technical sessions, fire-side chats / one-on-one interviews, ted-talks, among others. In addition to this, roundtables and workshops would be conducted along side the Summit to deliberate on specific aspects of financial inclusion.

Speakers who are not able to attend in person will be brought on board virtually so that the audience can benefit from the views and insights of eminent experts both from within and outside India.





# PARTNER WITH US

## SPONSOR THE SUMMIT

Sponsor to gain visibility among diverse global industry experts and influence the agenda of the Summit. Share your experiences and perspective of your organisation at the sessions and explore extensive networking opportunities over two days. Additionally, benefit from visibility as a partner on event collaterals, website, and social media campaigns and network with stakeholders.

## CURATE A TECHNICAL SESSION

The Summit hosts multiple technical sessions across two days in various exciting formats. As a technical partner, you can co-host a break-out session on a topic that aligns with your agenda and resonates with the Summit's overarching theme.

## HOST AN ASSOCIATED EVENT

Leverage from the pool of diverse and extensive delegate participants

at the Summit by hosting an associated or side event to deliberate with a closed group, disseminate research, release publications, and launch and share new tools. In addition, a launchpad will be available at the lunch area for partners to organise brief ceremonial events.

## BOOK A BOOTH AT THE KNOWLEDGE FAIR

Raise your brand awareness among the right industry professionals, explore mutually aligned collaborations and forge new business relationships by taking a booth. Showcase and share your achievements- products, technology, models, publications, and research findings with the Summit participants.



**PRINCIPAL PARTNERS**

BILL & MELINDA GATES Foundation, IDFC FIRST Bank, mastercard

**CORE SPONSORS**

CreditAccess Careers, HSBC, sidbi

**CO SPONSORS**

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**ASSOCIATE SPONSORS**

ACCION, AXIS BANK, AYE (अय्ये), Grab Silicon, FWWS, Leegality, Midland Trusts, NORTHERN ARC, RBL BANK, SATYA, SILVER COMPASS, UMMEED, VASTU, Vitto

**TECHNICAL PARTNERS**

caspien data, CRIF, CRISIL Foundation, DVARA, EQUIFAX, LEAD UNIVERSITY, Michael & Susan Dell FOUNDATION, Sa-Dhan

**KNOWLEDGE PARTNERS**

Rabo Foundation

**GENDER TRACK PARTNER**

Women's World Banking



## WHY SPONSOR?



Share your experiences on best practices, research, views, and thought leadership on specific advocacy agenda to drive financial inclusion policy and ecosystem through speaking opportunities in engaging sessions with key players in the industry

Influence the agenda of the largest global convening platform on financial inclusion in India, network with the right industry stakeholders, government officials, international organisations, investors, practitioners & technology players, and build new business partnerships



Brand exposure for business among the top players of the industry and reinforce market positioning by reaching a global audience of senior policymakers, practitioners, academicians

Showcase products and expertise at the biggest global platform for financial inclusion; increase brand visibility and benefit from the extensive event promotion and PR campaign



## HIGHLIGHTS OF SUMMIT



## PRINCIPAL SPONSOR

### **SPONSORSHIP VALUE INR 2.5 MILLION**

- Invitation for MD/CEO to deliver an agenda-setting lecture for a plenary session
- Opportunity to design and coordinate one session jointly with Summit Secretariat
- Invitation to one panellist in a relevant session
- Logo placement on the Inclusive Finance India Report
- Complimentary kiosk at Knowledge Fair
- Access to the Summit Lounge for meetings & networking
- Additional branding options at the summit venue, as applicable
- Ten Complimentary registrations to the Summit including Complimentary copies of the Inclusive Finance India Report
- Delegate Kit Bags Item inserted in all kitbags
- Opportunity to place two standees that can be placed outside the main conference area
- Prominent display of company logo and acknowledgement of sponsorship level:
  - 🕒 Event Backdrop
  - 🕒 Summit Resource Directory
  - 🕒 AV on LCD screens
  - 🕒 Website
  - 🕒 Emailers and Social Media Posts



## CORE SPONSOR

### **SPONSORSHIP VALUE INR 1.8 MILLION**

- Invitation to MD/CEO for a panel discussion
- Opportunity to design and coordinate one session jointly with Summit Secretariat
- Complimentary kiosk at the Knowledge Fair
- Access to the Summit Lounge for meetings & networking
- Seven Complimentary registrations to the Summit including Complimentary copies of the Inclusive Finance India Report
- Delegate Kit Bags Item inserted in all kitbags
- Opportunity to place two standees outside the main conference area
- Prominent display of company logo and acknowledgement of sponsorship level:
  - 🕒 Event Backdrop
  - 🕒 Summit Resource Directory
  - 🕒 AV on LCD screens
  - 🕒 Website
  - 🕒 Emailers and Social Media Post





## CO-SPONSOR

 **SPONSORSHIP VALUE  
INR 1.2 MILLION**

- Speaker Invitation for an appropriate panel
- Complimentary Kiosk at the Knowledge Fair
- Access to the Summit Lounge for meetings & networking
- Five complimentary Registrations to the Summit including Complimentary copies of the Inclusive Finance India Report
- Delegate Kit Bags Item inserted in all kitbags
- Opportunity to place two standees outside the main conference area
- Prominent display of company logo and acknowledgement of sponsorship level:
  - 🕒 Event Backdrop
  - 🕒 Summit Resource Directory
  - 🕒 AV on LCD screens
  - 🕒 Website
  - 🕒 Emailers and Social Media Posts



## TECHNICAL SPONSOR

 **SPONSORSHIP VALUE  
INR 0.6 MILLION**

- Opportunity to curate one parallel Technical Session jointly with the Summit Secretariat
- Five Complimentary registrations to the Summit
- Delegate Kit Bags Item inserted in all kitbags
- Prominent display of company logo and acknowledgment of sponsorship level:
  - 🕒 Event Backdrop
  - 🕒 Summit Resource Directory
  - 🕒 AV on LCD screens
  - 🕒 Website
  - 🕒 Emailers and Social Media Posts

## ASSOCIATE SPONSOR

 **SPONSORSHIP VALUE  
INR 0.6 MILLION**

- Five Complimentary registrations to the Summit including Complimentary copies of the Inclusive Finance India Report.
- Delegate Kit Bags Item inserted in all kitbags
- Opportunity to place one standee outside the main conference area
- Prominent Display of company logo and acknowledgement of sponsorship level:
  - 🕒 Event Backdrop
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  - 🕒 Website
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