

The Microfinance
Association

"A global body for Microfinance Practitioners"

DIGITAL FINANCE FOR MICROFINANCE PRACTITIONERS

LONDON

9 – 11 DECEMBER, 2024

The Microfinance Association

📍 Science and Innovation Park
Brunel Way, Kent

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Course Objective

Digital finance is quickly changing the nature of financial service provision – with promising opportunities to reach more customers and offering a more complete suite of relevant products. However, providers face multiple obstacles leveraging this opportunity – platforms are not always accessible, customers are difficult to serve on digital-only channels, and ad-hoc partnerships pose obstacles many providers find difficult to surmount.

Programme Topics

- ▶ The changing face of Digital finance
- ▶ Digital Technology
- ▶ How can digital technology help the unbanked
- ▶ Developmental strategy and digital finance
- ▶ Microcredit methodology under digital finance
- ▶ Products and services under digital channels
- ▶ Delivery channels on digital finance
- ▶ Fintech companies
- ▶ Leveraging digital finance technology
- ▶ Removing obstacles
- ▶ Regulating digital finance

Target Audience

- ▶ Microfinance practitioners
- ▶ Central Bank officials
- ▶ Donors
- ▶ Investors
- ▶ Financial Inclusion Specialist
- ▶ Officials from the Ministry of finance
- ▶ Staff of Developmental agencies
- ▶ Rural finance specialist

Faculty

Our programmes are developed and delivered by an international faculty

Cost

\$3000 (Accommodation provided for 4 Days)

Visas

We support your visa application process.

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