

STRATEGIC LEADERSHIP IN FINANCIAL INCLUSION



Washington, DC

23– 27

September 2024

The strategic management course will give you an in-depth understanding of how to give your company a competitive edge by identifying and developing the right strategy. You will learn about fostering the right environment through leadership, which is vital for any business, both at a strategic and operational level.

Learning Outcomes:

- ▶ Mission, goals, and objectives.
- ▶ Sustaining Financial Inclusion after the global pandemic.
- ▶ Re-assessment of vision, mission, and values.
- ▶ Competitive advantage post COVID-19.
- ▶ Strengths, weaknesses, and opportunities.
- ▶ Strategic leadership in an uncertain world.
- ▶ Developing key performance indicators.
- ▶ Future of microfinance Post COVID-19.
- ▶ Brainstorming session amongst participants.
- ▶ Ratio Analysis
- ▶ Tipping Point

The Microfinance
Association

“A global body for Microfinance Practitioners”

Program Cost: \$4000

THE MICROFINANCE ASSOCIATION

📍 Science and Innovation Park, Brunel Way, Kent

📞 01322 312078

✉ ade@microfinanceassociation.org