

THE SIXTH ANNUAL DIGITAL FINANCE & COMMERCE EXECUTIVE CONFERENCE

APRIL 9TH, 2019
SUMMER PLACE ♦ JOHANNESBURG, SOUTH AFRICA



CONFERENCE AGENDA – TUESDAY, APRIL 9th

8:30 - 9:10 [Coffee/Tea & Registration]

THE EVOLUTION OF THE DIGITAL ECONOMY

9:00 - 9:30 [Keynote 1] **Scale versus Specialization: Re-Ordering the Digital Economy**

Parallel trends of increasing consolidation by some of the emerging giants, but also an emphasis on localization and targeted competencies which requires a complementary ecosystem of providers, leading to corporate restructuring and M&A activity

9:30 - 10:00 [Keynote 2] **Asset Utilization: The Sharing Economy and RoA**

Another side of the cost-revenue equation finds many platforms trying to squeeze as much revenue out of a given set of assets and work force, such as ride-hailing and housing marketplaces, and current best practices suggest how to better leverage these platforms

10:00 - 10:40 [Keynote Panel Discussion] **Pushing the Bounds of Commercial Viability**

The discussion brings together a number of OTT and legacy providers to consider which elements of the Gig Economy may end up being a flash in the pan versus markets transformations of previously under-served / latent demand into mass market consumers

10:40 – 11:10 [Exhibition & Demos] **Innovation Arcade & Coffee/Tea Break**

Touch-and-Feel the Future: DFC Innovations from across Africa and the World

TELCO TRANSFORMATION: FROM WHERE IT ALL BEGAN TO FUTURE CATALYSTS

11:10 – 11:35 [Presentation] **Remaining Competitive in a Converging Digital Ecosystem**

Mobile network operators and other telcos have been leaders in the introduction of DFC around the world, though find themselves in an increasingly crowded space, with this session exploring areas of competitive advantage and their future role in this ecosystem

11:35 – 12:00 [Presentation] **Carrier Billing at the Heart of Digital Finance & Commerce?**

Third-party e-wallets, payment gateways and linked accounts have been looking to address value transfer pain points (not to mention mobile money), yet operators are increasingly upgrading their carrier billing solutions to be at the heart of DFC propositions

12:00 - 12:35 [Debate] **Keeping Pace with Infrastructure Investment and ROI**

Telcos and OTT services should have significant synergies in the future, potentially sitting under one roof, and the importance of core telecom infrastructure and services is only increasing, and there are different views on pure utility providers vs. integrated services

12:35 - 13:45
NETWORKING LUNCH

TRANSLATING TRENDS INTO INVESTMENT OPPORTUNITIES

13:45 - 14:10 [Case Studies] Disruptive Innovation & Emerging Technologies

Continuing the discussion of Digital Finance &, representatives across multiple sectors will present emerging and disruptive technologies that are being deployed in the DFC space

14:10 - 14:35 [Presentation] Tales from the Trenches, from Start-Up to Acquisition

Incumbent banks or telcos will often look to supplement organic growth initiative by acquiring disruptors in their space, yet these must be managed carefully so as not to extinguish emerging value propositions once part of a larger, bureaucratic organization

14:35 - 15:20 [Panel Discussion] Lessons in DFC Entrepreneurship & Investment in Africa

As the DFC industry expands, more entrepreneurs and investors are entering the space, creating a need to evaluate which business models and technologies will be most successful in the region

15:20 - 15:50
Coffee/Tea Break & Networking

POLICY CONSIDERATIONS IN THE “FOURTH INDUSTRIAL REVOLUTION”

15:50 - 16:20 [Presentation] Balancing Regulatory Evolution and Structural Risk

Many regulations have been structured for clearly licensed environments, with rules either stifling innovation and leaving significant gray areas, but regulators are also seeking progressive ways to draw investment to their markets and drive economic growth

16:20 - 17:00 [Panel Discussion] Policy Makers and Regulators; Entrants and Incumbents

The session concludes the day appropriately by providing an ecosystem view of how the many moving parts need to come together in realizing a digital transformation, including indispensable elements from the interstice of the public and private sectors

17:00 - 17:15 [Moderator & Floor] Key Takeaways and Calls to Action

Moderator summarizes key takeaways from the various sessions with a central table of attendees raising implementation questions specific to their sectors and companies, with an open floor to allow additional delegates to offer their perspectives on the road ahead

17:15 - 19:00
NETWORKING RECEPTION